

Anuga FoodTec. Truly innovative pouch packaging machines could be found at SN.

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From 27.03. to 30.03.2012, on occasion of the Anuga FoodTec in Cologne, SN Maschinenbau GmbH presented itself for the first time under the brand name SN-German Pouch-Pack Technology. The company's new appearance as well as the innovative FM 415 received excellent feedback from the international audience.

SN is very satisfied with the results of the trade show and the positive visitors' response. „For us it is not so much the quantity but rather the quality of contacts which counts, and this was excellent“, explains the CEO of SN, Olaf Clemens.

Professionals in the line of industry showed great interest in the tailor-made pouch packaging machine portfolio with great economic viability offered by SN. Especially for the packaging of liquid products into pouches is there a globally increasing demand.

Minimized packaging weight, low transport costs, recyclability and therewith a reduced environmental footprint are the reasons for this development.

Therefore it was no surprise that SN's innovative FM 415, which fills 340 ml of tomato sauce in up to 250 stand-up pouches per minute without spillage effect and creating a perfect seal, drew great interest. „This machine concept and its quality are unique“, was the equal opinion of experts from all over the world, who had the possibility to view this machine at the SN-Technology Center in Wipperfürth at the time of the trade show.

„All in all, the Anuga FoodTec has left SN with a great number of valuable new business contacts and with some of them we are surely going to be in project specific negotiations“, says Mr. Clemens contently. „In addition we are considering cooperations with the major companies in the packaging industry for the special segment of pouch

packaging machines in order to develop further markets for SN . We are very excited about the opportunities and are looking forward to the next challenge“, concludes Mr. Clemens.

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